



Town of Grafton  
Board of Selectmen

Community Electricity Aggregation

December 1, 2015



## **Municipal aggregation is authorized by MGL Chapter 164, Section 134(a)**

1. Starts with a vote of the residents at Town Meeting
2. This vote does not commit the Town or Board of Selectmen to anything; it simply starts the process
3. Once a municipal aggregation is implemented, anyone can opt-out at any time without any penalty or termination fee



## **Purposes of Municipal or Community Electricity Aggregation**

1. Increase competitive choice for residents and businesses
2. Stabilize electric rates for longer terms
3. Reduce electric rates
4. Offer more renewable energy options



## **Why chose Good Energy as your aggregation consultant**

1. National leader in municipal electricity aggregation
2. Massachusetts leader in municipal electricity aggregation
3. Large professional, analytical and administrative staff
4. Recognized leader in industry best practices
5. Excellent relationship with DOER and DPU
6. Perform all major aggregation functions in-house from local offices



## **Develops of the Aggregation Plan**

1. The Good Energy staff develops the aggregation plan with the approval of the BOS and makes it available for public review and comment
2. The Good Energy staff guides the aggregation plan through a consultation process conducted by the Department of Energy Resources (DOER) and a very strict and comprehensive approval process conducted by the Department of Public Utilities (DPU).



## **Conducts public awareness and education campaign**

1. DPU is very concerned that the residents and businesses understand the aggregation process and their options
2. Good Energy produces very comprehensive public outreach and education programs with an in-house marketing and communications staff
3. The Good Energy staff produces multimedia communications in multiple languages to ensure that residents and businesses are fully informed about the aggregation process



## **Offers more renewable energy options**

1. Good Energy has a relationship with the Mass Energy Consumers Alliance, the leader in the Commonwealth for sourcing MA Class I Renewable Energy Certificates (RECs), and other providers of MA Class I RECs
2. Good Energy received the 2015 Energy Leadership Award for Green Energy for developing a green aggregation model
3. Good Energy will provide whatever percentage of green energy a client requires.



## **Conducts the competitive supplier bid**

1. Good Energy maintains good relationships with all of the major, national electricity suppliers.
2. Good Energy conducts a very competitive bid to get the best price and terms for you
3. We work for you; we sit on your side of the table; we only do well if you do well
4. Our objective is to develop long term client relationships



## **Monitors and manages the aggregation**

1. Good Energy monitors the aggregation and maintains an information website for residents and businesses
2. Good Energy does all required reporting to DOER and to the Board of Selectmen
3. Good Energy manages the aggregation move-ins and move-outs on a monthly basis
4. Good Energy maintains an 800 number for customer inquiries



## **Service is still provided by the Local Utility**

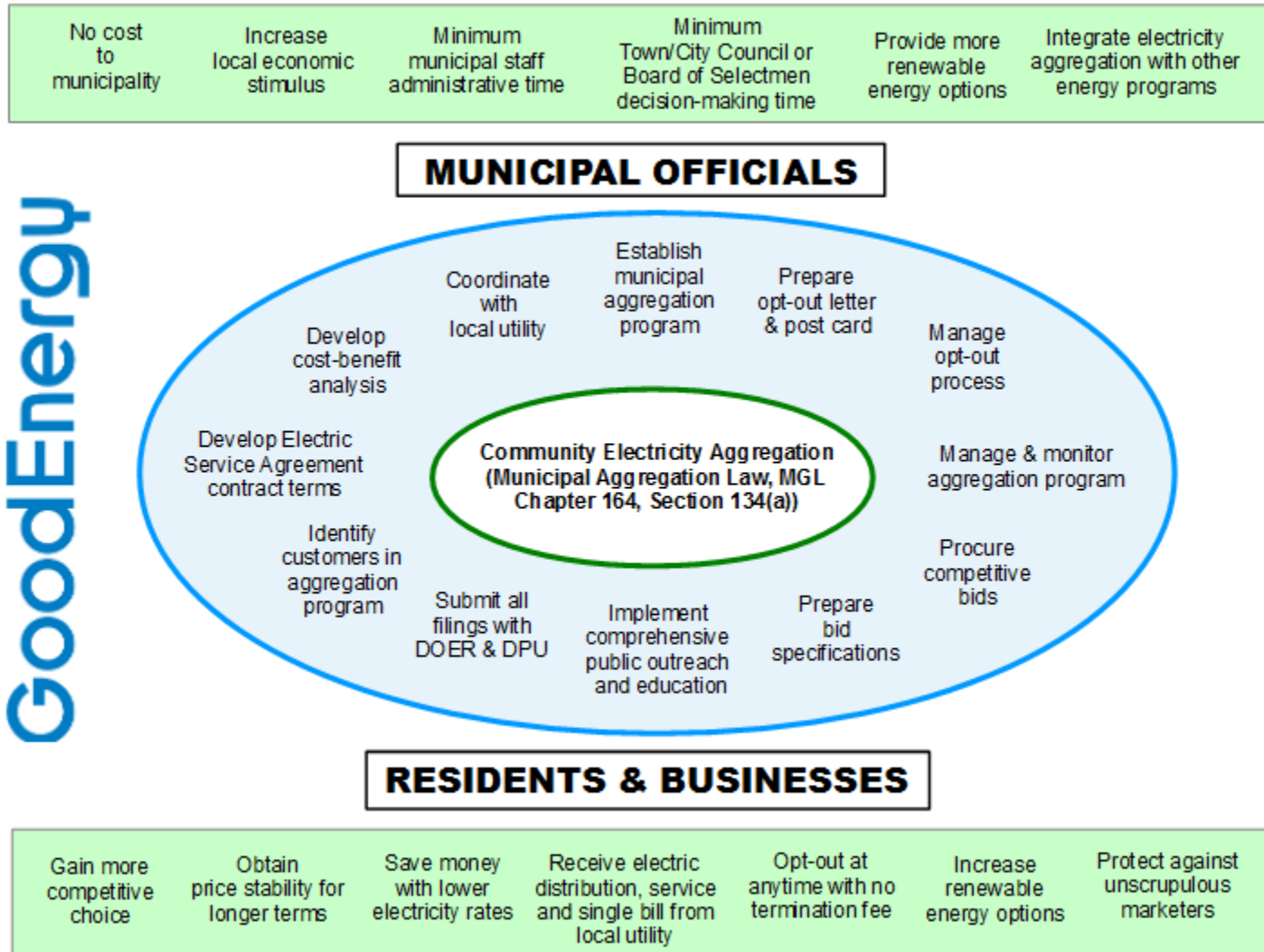
1. The local utility is responsible for transmission and delivery of electricity and servicing the infrastructure
2. All service issues and problems are handled by the local utility
3. Customers still receive one bill; the only difference is the name of the supplier
4. All discount programs provided by the local utility remain in place.



## **No cost to the Town**

1. There is no out of pocket cost for the Town
2. The Board of Selectmen and the Town Administrator provide minimal decision-making time to the process
3. The Good Energy staff does all of the grunt work and heavy lifting
4. Good Energy is paid by the Competitive Supplier at the rate of 1/10 of a penny per kWh and does not get paid until we produce for you.







John P. O'Rourke  
Director of Marketing Northeast

**GoodEnergy**

*'A Smarter Way to Buy Energy'*



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